

VIEWS

Cookie Policy June 2024

Cookies Policy

Introduction

Vision Integrated Exchange Ltd (“VIEWS”, “we”, “us”, “our”, “ours” and “ourselves”) is a private limited company incorporated and registered in England and Wales with company number 11145444 and registered office at Lawford House, Albert Place, London, England, N3 1QA. We use Cookies when you visit a website related to us.

What are cookies?

Cookies are small pieces of text stored on your computer when you visit a website. Cookies do not harm your computer or device. VIEWS do not store any identifiable personal information within cookies such as credit card or bank details.

We make use of cookies to help manage the site and your visitor experience. These cookies may be used to collect analytics of non-personal visitor activity outlines, manage personal preferences, provide relevant or timely information to you or offer focused advertisements.

Cookies set across our site and trading platforms, set by our 3rd party partners or us, can be in the form of session or persistent cookies, and may use different technologies, such as JavaScript or Flash.

Almost every site on the internet uses cookies and their functions include:

- verifying your identity for security purposes
- determining the type of browser and settings you are using
- allowing site owners and third-party advertisers to tailor content to your preferences

VIEWS cookie policy

We respect your privacy and have therefore outlined all the information you need to know about our use of cookies below.

We respect your privacy and have therefore outlined all the information you need to know about our use of cookies below. Essential cookies are used for the vital functions of our website and trading platform. VIEWS’ functional cookies are used to provide a consistent user session across our sites and adapt our platform content based on your previous interaction. If you decide to disable them, it will restrict your access to the trading platform or other important parts of the website. Behavioural and analytical cookies help us provide you with an improved, more tailored service, such as personalised site content to match your preferences and past behaviour or remember your saved settings.

Our Cookies

We categorise our cookies into the following groups:

- **Essential:** these are cookies that are essential to the functioning of our website and our products and services. An “essential function” includes enabling you to complete trading account applications, remembering your login details, initiating web chat with our support team or other website functionality. If you disable these cookies, you won’t be able to fully access our trading platform.
- **Analytical:** these cookies are set by us or our third-party analytics providers and allow us to record certain information about you, such as the pages you visit on our website, how many times you visit and the links that you click on. We use this type of cookie to understand how our visitors use our website, enabling us to tailor the website to your personal preferences and ensuring that it’s optimised to remove confusing or ineffective content.
- **Marketing/targeting:** these cookies can track your browsing history and online activities across websites to create a profile of your activities and interests. They don’t directly store personal information – they’re based on uniquely identifying your browser and internet device only. We share this information with our third party marketing partners to enable us to serve you with relevant advertising when you visit other sites (e.g. to remind you of products or services that you might have shown an interest in or to provide you with special offers). We also work with third parties who may place cookies on your web browser to enable us and other advertisers to serve you with advertising based on your browsing and online search activity.

If you don’t allow these cookies, you’ll experience less targeted advertising. We adhere to industry accepted best practice regarding our use of marketing cookies. For more information, please refer to the Internet Advertising Bureau’s website here:

www.allaboutcookies.org

List of cookies that we use

Cookie name	Host	Type	Duration	Category	Purpose

While we do collect certain pieces of information about you in order to provide our products and services to you and improve our offering, this information is anonymised. In other words, we don’t collect any information about you through our cookies that could identify you as an individual.

Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of our website.

How to manage your Cookie Preferences

If you would like to 'opt out' of the cookies set by our site and trading platforms, this can be accomplished on a cookie-by-cookie basis subject to your browser settings. You may limit site operation or functions if you limit the cookies.

You can always manage your cookies by changing your settings within the web browser you are using to visit our site. If you wish to know more about cookies please consult the help menu on your web browser or visit independent information providers such as www.allaboutcookies.org. If you have any questions regarding our privacy or security measures, please email compliance@viexs.co.uk